OUTLINE: The Potential Within: NobleHour’s Impending Capitalization on the Education Marketplace

1. Summary of Introduction
2. Description of outreach process
3. Themes and User Engagement Content
4. Call content
5. Topics of discussion
6. Common questions
7. Presentation of Results and Yield
8. Recommendations and Take-aways
9. Marketing
10. Engagement
11. Implementation
12. Customer Service
13. Implications: Market Advantages
14. Supplementals/Enclosures:

a. Excel Sheet with Summary of outreach

b. Powerpoint Presentation

c. Sample Implementation Guide

d. Executive Summary

**Objective(s) of Agreement: What is the work product?**

1. Written update memos at defined terms

2. Review of key NobleHour documents

3. Canvas calls with potential users

4. Company-wide feedback session

5. Production of recommendations and user engagement report. The content of the report will include:

- Contact and email information of potential and piqued new users

- Any emerging themes based on conversations held

- Key recommendations for further user engagement

The objective of this user engagement report is to present key takeaways and summaries of new user engagement strategies to Treetop Software Company LLC. The report will include an executive summary which outlines said objections and related recommendations outlined below:

1) Takeaways from engagement strategies of direct appeal campaigns conducted by Consultant

2) Customized feedback on Company’s market advantages, and the business case for

Contact and email information of potential and piqued new users